

Putting the **Power** in Job Site Management

Tony Pacifico, Project Manager
Toll Brothers
Michigan Division



Better Information Management

Less time at the fax machine means more for activities that help the business.

Tony Pacifico bought Punch List™ after reading in the Journal of Light Construction that "it does for supervisors what automated guns have done for framers."

"I didn't read the instructions on how to set it up," says Pacifico, who manages a 120-home subdivision for the Michigan Division of Toll Brothers, building 40 units a year. "It's pretty much intuitive and the simplicity makes it powerful." After entering contact data for subs and adjusting the names of data entry fields, he used Punch List™ for a couple of months and then threw away his notepad for good.

Managing the building process is now a different experience.

"The number one thing in my job is information distribution," he says. "Get the information to the trades, and follow up to get the results you need. You have to keep following up in this business."

Back when he still relied on a clipboard, that meant manually breaking down a list of perhaps 500 items into individual faxes for up to 25 subs. For some less than responsive subs, he had to send the fax multiple times.

"After I walked the site for a day it would take me another day, or a day and a half, to get the information out, and another day to make the follow-up calls," he says. "The majority of my time was collating - one fax for the electrician, one for the drywaller, and so on."

"Now I can send 20 faxes in one transaction. (Punch List™) does the collation for me. You get your list out faster - you've notified all the trades about the 500 items by the next day. That's a big advantage. And I'm not standing in front of my fax machine to send each list. They said it would cut your time in the office in half, and I totally believe it."

The time saved goes into value-added tasks: identifying new building sites, warranty issues, sales support. And, of course, generating weekly and monthly corporate reports. Punch List™, he says, helps him do a better job. And it's mobile.

"Wherever I go I have information -the permit number, address, key information I find very useful. If I'm at home I can enter the activity when I think of it. You don't miss stuff that's going to be critical later."